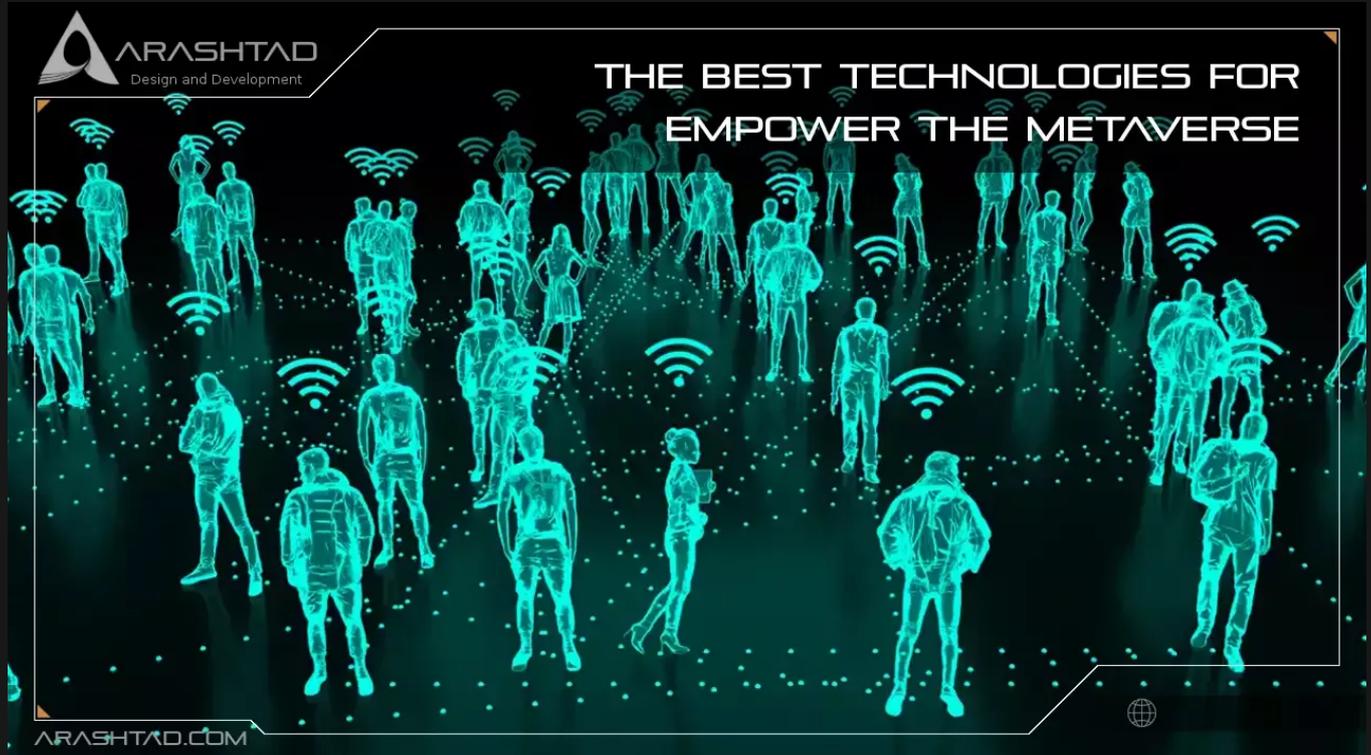


The Best Technologies for Empower the Metaverse

No comments



Despite sounding like a sci-fi concept, the Metaverse is just as real as the internet. However, this technology is still in its infancy. Before it becomes the new normal, it must undergo many improvements, trends, and modifications. In the same way, everything changes; how we entertain ourselves, shop, watch movies and hang out with friends also changes over time. Using technologies such as Metaverse, we can eliminate long-distance communication and connect with others in real-time, even in a virtual world. Moreover, Metaverse isn't only about entertainment or comfort, but it is a decent technology that can connect people living far apart. Today, Metaverse is supported by a variety of technologies with different roles. In this article, we will examine the top key technologies that drive Metaverse's functioning.

Why Has the Metaverse Gained Importance?

There has been a meteoric rise in the popularity of the metaverse in recent days as more and more users have taken an interest and have gotten involved in it. The metaverse is a virtual world that allows users to interact with each other to

play games, socialize, and conduct business activities. As the popularity of cryptocurrency rose, tech companies poured in their funds and efforts to capture this new emerging market. Cryptocurrencies, NFTs, and play-to-earn games have made it a hotspot for the new generation of users. Since the metaverse is expected to revolutionize social media in the future, it is of utmost importance. With the new features that the metaverse has made available, such as 3D worlds, socializing, gaming, and so on, it is likely to become a social phenomenon soon. As much as the metaverse has become a reality, it has only been made possible by certain technologies. So let's take a closer look at some of those technologies.

Blockchain

As most of the applications in the metaverse run on blockchains, it provides the decentralization and transparency that are essential for its functioning. Digital ownership verification, value transfer, governance, digital collectability, accessibility, and interoperability are some of the functions that blockchain technology can assist developers within the metaverse. Blockchain technology has several advantages, including –

- 1- A blockchain keeps track of transactions by acting as a virtual ledger. Furthermore, the data in a blockchain is stored in a decentralized database, which reduces the chances of malfunction.
- 2- The blockchain consists of blocks that collect and store information. Each block has a limited storage capacity and closes when it has been completely filled. These blocks are linked with the previously filled blocks and form a data chain.
- 3- As the data blocks are strung together, it inevitably arranges them chronologically, another advantage of the blockchain. This structure creates a time stamp and makes the data irreversible. Therefore, once the block is sealed, it is irreversible. Therefore, this makes the process free of manipulation and provides transparency to the metaverse.

CryptoCurrency

One of the primary technologies in the metaverse is cryptocurrency. Platforms on the metaverse only accept cryptocurrencies. Users must exchange their real-world currencies for crypto before using it to conduct transactions. Resources such as NFTs, digital real estate, and in-game purchases can be purchased using it. With a massive rise in users investing in cryptocurrency and its rising value, it has become a hot asset to own. It has become easier to use and own such cryptocurrencies as more and more platforms accept different cryptocurrencies irrespective of their type. Due to fluctuations in the crypto coin's value, it has become an asset that investors want to profit from. The metaverse is rich in cryptocurrencies.

For example, if you wanted to buy a plot of land in Decentraland, you would need to exchange your real-world currency for MANA, the game's native token. All games and platforms on the metaverse have a similar situation. Therefore, you can easily see why cryptocurrency holds such high value in the metaverse.

AR & VR

This augmented reality and virtual reality engine enable the metaverse to be a captivating virtual experience. They help create immersive and engaging three-dimensional environments. Although the metaverse and virtual reality might seem similar, they have some key differences. The most notable differences are the following:

- 1- The metaverse is not limited to Virtual Reality. It is composed of several other technologies that complement it.
- 2- Although VR allows users to view 3D simulations, it cannot provide physical simulations, which are an important part of the metaverse. In this case, Augmented Reality can help expand the scope of the metaverse since it enables users to experience physical simulations and actually feel things. Therefore, users can experience the virtual metaverse as if they were physically present. The combination of Virtual Reality and Augmented Reality technologies is likely to create a more realistic metaverse, and numerous companies are likely to invest heavily in this field.

Artificial Intelligence

Almost every aspect of our lives has been influenced by Artificial Intelligence. Alexa, Siri, and the smart air conditioner that helps us sleep all use Artificial Intelligence. As such, the metaverse should also be able to improve its performance with Artificial Intelligence. Artificial Intelligence plays a major role in making every process that occurs in the metaverse immersive, from business strategy planning and decision-making to faster computing and smoother user interfaces. With the aid of machine learning techniques, it can process data at lightning speed. by utilizing prior historical data, AI algorithms can create unique outputs and insights within the metaverse. There are a variety of scenarios where artificial intelligence can be applied to non-player characters (NPCs).

NPCs are found in almost all games and are generally designed to respond to the player's actions. Using AI, these characters can be further refined to appear more life-like with their responses and reactions. AI's processing capabilities can also be used to place NPCs across all segments in the metaverse to improve the user interface. Multiple processes can be performed independently and in multiple languages by NPCs. It is also possible to create metaverse avatars with Artificial Intelligence by analyzing 2D and 3D images and generating more realistic avatars. In addition to adding character to avatars' appearance, AI can help create different facial expressions, hairstyles, clothes, and features.

3D Reconstruction

Although 3D reconstruction isn't a new technology, its use has increased dramatically in the recent pandemic due to the inability of potential customers to visit stores or properties in person. Several companies have developed virtual property and showroom tours using 3D reconstruction technologies, which was only expected to spread into the metaverse as well. It should be no surprise that 3D construction is integral to making the metaverse a reality. One of the primary challenges of the Metaverse is creating an environment that closely resembles reality.

In 3D reconstruction, realistic and lifelike models of buildings, objects, and characteristics are created using special 3D cameras and other technologies. 3D cameras and 4K photography are used to collect data, which are then processed by computers into lifelike simulations for use in the metaverse. So, 3D reconstruction technology forms an inseparable part of the metaverse and is likely to increase its importance as more users want the metaverse to resemble real life more closely.

Internet of Things (IoT)

The Internet of Things (IoT) was first introduced in 1999 as a system for connecting every element of our physical world to the internet. When connected, these devices can send and receive information automatically if they possess a unique identifier. Voice-activated speakers, thermostats, and medical devices are some devices that can process the data they receive and carry out specified actions as a practical example of the Internet of Things concept. In terms of the metaverse, IoT holds many advantages, including As a result of IoT, applications will be able to collect real-world data and feed it into the metaverse to enable the metaverse to adapt more precisely to real-world conditions.

For instance, weather data or temperature data can be fed into the metaverse to help it adapt to real-world conditions. Through IoT, many physical devices can also be seamlessly connected to the 3D world, enabling real-time stimulation of the metaverse. AI and machine learning algorithms can also be used to improve and optimize the metaverse environment by managing the data collected by IoT.

Edge Computing & 5G

As a result of edge computing, data can be transferred faster and with fewer delays, resulting in smoother experiences. one of the primary reasons metaverse has been viable is that computers must be able to cope with intense stimulations efficiently to minimize lag and ensure that players have a seamless and immersive gaming experience. Edge computing is often accompanied by 5G networks, which is another important feature. Previously, users often encountered issues with their network while engaging in the metaverse due to slow rendering and data transfer speed due to the absence of fast internet speed. As 5G becomes affordable, more users can enjoy the metaverse without

experiencing any network lag on their desktops and other devices. Edge computing and 5G enable users to experience the metaverse and engage in it in a truly immersive manner.

Challenges to the Metaverse

Despite the increased investment in the metaverse and the increase in active users, it is still in its nascent and developing stages. There are still several issues to be addressed as regards the metaverse, including – Since the value of crypto transactions has increased and crypto scams and malicious software have increased, security has become a major concern. If metaverse is a serious project that is here to stay, it needs to improve its security standards so users can feel confident that their identities and assets are secure. In addition to privacy issues, the metaverse also makes it easy to compromise the user's privacy, given the use of webcams and AR and VR technology. Since hackers have in the past exploited such devices to spy on people, it is imperative that such risks and solutions be addressed before the metaverse can be utilized by the masses.

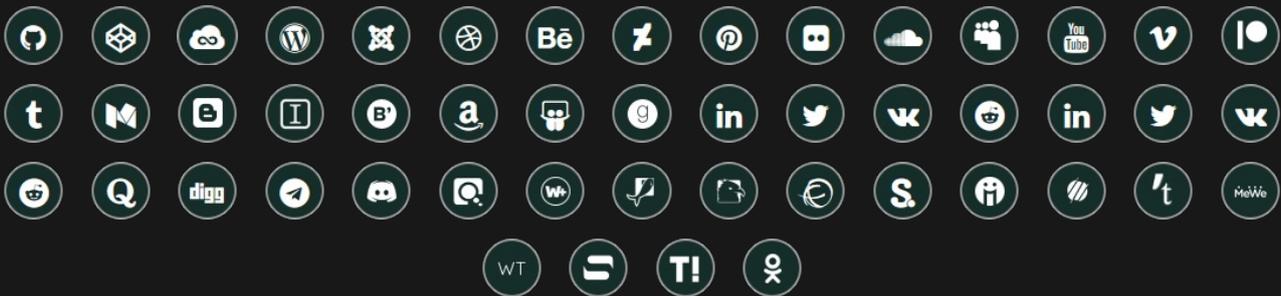
Conclusion

It is a reality that the metaverse is growing at an unprecedented rate. However, such projects have come up and gone down in history. If the metaverse is to become the future of social media, it must be able to withstand change. Only if the concerns haunting the metaverse are immediately addressed, and a sense of confidence is instilled in the project can the project become a success. The metaverse has huge potential for growth and flourishing, but the question is whether it will rise to the occasion or be forgotten as a failed project that lost the world's trust.

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