

How to Make Money Blogging? A Complete Tutorial

No comments



Are you passionate about blogging business and looking for extra income? We share how you can make money blogging with revenue streams used by professional bloggers who make a full-time income through their websites. blogging is a low-cost business idea that can earn thousands of dollars per month. Your blogging income can be greatly increased by implementing tried and tested tips, regardless of whether you have just started a blog or have been running one for some time.

How Much Money Can Earn from Blogging?

There is virtually no limit to how much you can make blogging. Well-established bloggers like Ryan Robinson are making upwards of \$30,000 per month from their blogs. Just two years after starting his blog as a side hustle in 2019, Adam Enfroy generated \$1.5 million from his blog. Bloggers can earn more than just monthly income. Flippa's marketplace lists blogs for sale, many of them selling for six figures. It's lucrative to sell a blog.

Two factors determine the income potential of your blog:

- 1- Your niche: Is your industry one where people spend a lot of money on products? For instance, the software industry pays recurring commissions. Bloggers can earn small amounts each month long after the customer has purchased the software.
- 2- Your monetization strategies: If you're a new blogger with core values like not being paid for content you disagree with, there are some blog monetization methods you can't use. This can affect your earning potential.

Ideas to Make Money Blogging

Do you want to generate extra income through a creative side hustle? Here are various ways to make money blogging, whether you're just starting or growing an existing blog.

1. Choose a Profitable Niche

You can focus on a niche within a broad topic, such as vegan recipes, and build a relationship with your readers by choosing such a niche. You can become their first choice for advice. "If you want to stand out, you need quality and expertise before monetization," says Mushfiq, founder of The Website Flip. Identify your niche and why you should be writing about it, create a persona for yourself to represent the topic, and then monetize it later. Once that happens, your following will grow over time."

Niche blogs that are profitable meet three criteria: 1- Choose a topic you're interested in or skilled at. Blogs require high-quality content to grow and be monetized. It will be more enjoyable to blog about something you're passionate about and increase your chances of making money. A hobby you enjoy is much easier to stick with.

2- Low in competition: If others are making money in your niche, check out blogs, brands, or forums. Do a Google search to determine keyword ranking difficulty. If big-name brands (with even larger marketing budgets) dominate the first page of search results, it will be harder to drive organic traffic.

3- Monetization potential: Consider monetization opportunities for each niche on your shortlist. Does that niche pay for advertising on other blogs? Does that industry have many affiliate programs? Profitable blog niches exhibit both of these characteristics.

2. Create an Email List

It is crucial to have loyal readers who value your recommendations to make money from blogging. Building an email list for your blog is one of the best ways to reach readers. When someone signs up for your email list, you can reach them

in their inbox. Using a pop-up box can encourage new blog visitors to join your mailing list. An incentive may be used to encourage new subscribers to join you, such as:

- 1- Free checklists
- 2- A list of recommended resources or products
- 3- Content packaged in a PDF format (for example, recipes)

By providing educational or entertaining content after they sign up, you'll develop an audience who is ready to buy from your recommendations.

3. Write Sponsored Product Reviews

Almost all businesses want social proof to convince their customers that their products are worth buying. One way to collect it is by paying bloggers to write reviews.



4. Sell Advertising Placements

Companies are willing to pay bloggers for advertising placements on their websites in exchange for a fee. Provide them with otherwise unused space. There are two routes to building this income stream for your blogging:

- 1- Try negotiating with companies individually. Find companies in your niche and ask if they're interested in advertising on your site. Although it can take some time, it can result in the most revenue.
- 2- You prefer the hands-off approach. Do you use an advertising network? You simply embed their code into your site to show ads, then get paid to do so. Google AdSense, Mediavine, and AdThrive all claim space on your blog and handle the billing of advertisers.

You should drive website traffic to your blog to make advertising a substantial source of revenue for your blog. Ad networks like Google AdSense pay per 1,000 impressions (CPM), with display ads typically paying around \$1.25. the more people see your ads, the more money you'll earn.

5. Offer Services

A larger audience means more people will associate your name with the blog topics you write about. That's a great way to build authority - something people seek when hiring professionals. Even though running a service-based business is time-consuming, it can be a quick way to make money online. Using your blog content to demonstrate your expertise, you can demand a higher hourly rate and find high-paying clients.

Arashtad, for example, offers custom design and development [services](#) in various fields. Here are some of the custom services we provide to our clients. If you have an idea in mind for creating, improving, or promoting a business and are looking for a team that can bring your idea to life, your search has probably ended by reaching this page. Look at the information below and our work examples to ensure we are the right team for you.

3D Web Development

Back-end Development Services

Front-end Development Services

CMS Development

3D Modeling and Animation

Mobile Application Development

Graphic Design Services

Using the blogging to promote your service, you can create a standalone landing page, display an ad in your sidebar, and start booking new clients.

6. Sell Digital Products

Selling digital products along with your blog is a more scalable way to make money. Unlike service-based businesses, you don't exchange time for money. Unlike selling physical products, there are no shipping or manufacturing costs.

Creating digital products once and selling them on your blog is as easy as "build once, sell twice. You can improve your own product based on people's feedback, and you don't have to worry about affiliate programs being discontinued or ad blockers becoming more and more prevalent.

7. Create a Membership Community

Provide a VIP experience for your most engaged readers, for which they will have to pay a small fee. This type of community is crucial for social connection in an increasingly online-focused world. Not only have communities been shown to improve mental health, but 52% of shoppers will be more likely to spend more on brands (or blogs) that share their values. Create a monthly or yearly membership fee. Give a small discount to those who pay yearly. This gives you a nice cash injection that you can use to develop new content and products.

8. Monetize YouTube Videos

To expand your blog content on YouTube, let's explore the different methods of making money.

To maximize affiliate commissions, add video marketing to your list. 88% of people have purchased after watching a branded video. Publish your tutorial, review, or haul, and you'll be rewarded when a viewer buys based on your recommendations.

Taking each piece of content and turning it into a video script will help you earn more money from your blog. Record yourself discussing the same topic, edit it and upload it to YouTube. A Beautiful Mess, for example, published a YouTube video demonstrating how to build built-in shelves. A link is provided in the video description to the blog post, which includes affiliate links to the products used in the video.

9. Produce a Podcast and Get a Sponsor

The popularity of podcasts is on the rise. The number of US consumers consuming podcasts has increased from 33% in 2015 to over half. However, episodes are for more than just filling up morning commutes. Studies show that 53% of listeners will look online for more information after hearing about a product through a podcast sponsorship. Another 35% will talk with a friend about the product. Both points make them attractive propositions for brands looking to expand their reach. Syndicate your podcast to a streaming platform like Apple Podcasts or Spotify to capture your audience's attention. Record yourself discussing a topic related to your niche and produce your own podcast. Give brands in your niche a shortcut to reach their target audience by providing sponsorship opportunities. Sell ad space and give companies a shortcut to reach their target audience.

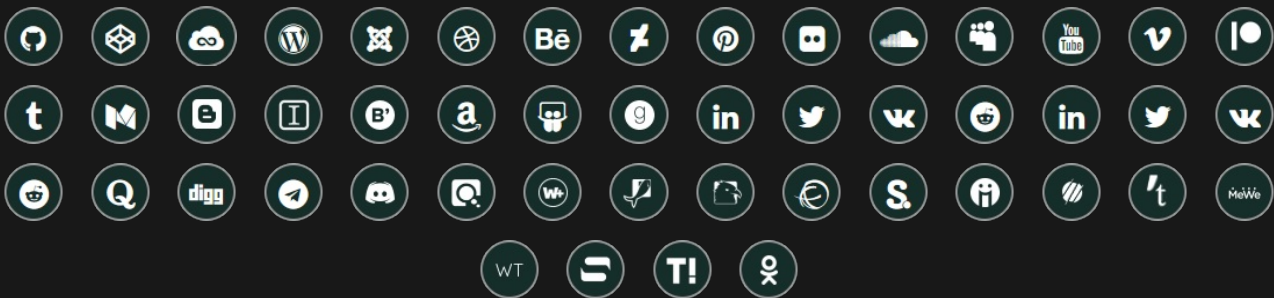
Conclusion

Blogging doesn't follow a linear path. Before experimenting with monetization tactics, you should build great content and a loyal readership. The best revenue generator depends on your niche, your relationship with your audience, and your content format.

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We provide variety of content, products, services, tools, tutorials, etc. Each social profile according to its features and purpose can cover only one or few parts of our updates. We can not upload our videos on SoundCloud or provide our eBooks on Youtube. So, for not missing any high quality original content that we provide on various social networks, make sure you follow us on as many social networks as you're active in. You can find out Arashtad's profiles on different social media services.



Get Even Closer!

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